



Professional Advisory Committee

The committee comprises a group of experts from different sectors of the Chinese medicine industry, including scientific research, education, clinical practice, and professional associations, who offer their expertise to aid in the strategic development of the UK Centre of Chinese Medicine. These individuals bring a wealth of knowledge and experience to the organisation, providing valuable insight and guidance on its initiatives.

Role of the Committee

The role of the professional advisory committee of the UK Centre of Chinese Medicine (CCMUK) is to provide advice and guidance to the organisation's initiatives. The committee comprises of experts in the field of Chinese medicine who are deeply involved in various layers of the industry, including scientific research, education, clinical practice and professional association.

The primary responsibilities of the Professional Advisory Committee include:

- Assisting in the development of the organisation's strategy and vision, including the identification of new initiatives, programmes and services.
- Providing guidance on important industry trends and advancements and ensuring that the organisation is up to date on current developments in the field of Chinese medicine.
- Offering expert advice on academic and scientific research, education, clinical practice, and other areas relevant to the organisation's goals and objectives.
- Acting as a liaison between the organisation and other relevant professional associations, organisations and stakeholders.
- Facilitating the exchange of information, ideas, and best practices between members of the Professional Advisory Committee, between the organisation and other key stakeholders.
- Advocating for the organisation and the advancement of Chinese medicine, both within the industry and in the wider community.

In fulfilling these responsibilities, the Professional Advisory Committee plays a crucial role in helping CCMUK achieve its mission of enhancing the social influence of Chinese medicine and supporting the sustainable development of the UK's Chinese medicine industry.

The Code of Practice

The Code of Practice for the Professional Advisory Committee of the UK Centre of Chinese Medicine outlines the standards of behaviour and ethical principles that members of the committee are expected to uphold in their role as advisors to the organisation. The purpose of the code is to ensure that the committee operates in a transparent, professional, and impartial manner, and that its members maintain the trust and confidence of the public, the profession and the organisation:

- **Ethical Conduct:** Members of the Professional Advisory Committee must adhere to high ethical standards and avoid any conflicts of interest or situations that may compromise their impartiality. They must always act with integrity and maintain confidentiality when dealing with sensitive information.
- **Professionalism:** Members must demonstrate competence and knowledge in their area of expertise and maintain professional conduct in all their dealings with the organisation, its members and the public.
- **Communication:** Members must communicate effectively, clearly, and objectively with the organisation, its members and the public. They must ensure that information is accurate and relevant, and that their advice is based on the best available evidence.
- **Confidentiality:** Members must maintain the confidentiality of sensitive information and must not disclose any information that is privileged or that would compromise the integrity of the organisation or its members.
- **Conflict of Interest:** Members must declare any conflicts of interest and must not participate in discussions or decision-making processes that may benefit them personally. They must always act in the best interests of the organisation and its members.
- **Responsibilities:** Members have a responsibility to attend meetings and participate in the decision-making processes of the committee, and to provide advice and guidance that is in the best interests of the organisation and its members.
- **Continuous Professional Development:** Members are expected to engage in continuous professional development activities to maintain and enhance their knowledge and skills, and to maintain their professional standing.

The Code of Practice for the Professional Advisory Committee of the UK Centre of Chinese Medicine is subject to regular review and revision, and members must be aware of any updates or changes to the code. The Code of Practice on conflicts of interest applies to chairs, members, co-opted members, invited and patient experts of all our scientific advisory committees. The principles in the Code also apply to observers and invited experts who are asked to contribute written advice and do not attend committee meetings.

Members

The members of the committee are:

Zanyu Chen, MB 陈赞育

President of the Federation of Traditional Chinese Medicine Practitioners, Chief Editor of Journal of Chinese Medicine in the UK, Council member of World Federation of Chinese Medicine Societies.

Peter Deadman

Founder of the Journal of Chinese Medicine, Co-Author of Manual of Acupuncture, Chinese Medical Practitioner for over 40 years.

Dr. Rui Fang, MSc PhD 方睿 博士

Natural Product Chemist & Research Leader, Commercial Innovation Unit, Royal Botanical Gardens Kew.

Dr. Andrew Flower, MSc PhD

Founding Member of White Crane Academy of Chinese Herbal Medicine, Former President of the Register of Chinese Herbal Medicine

Dr. Mio Hu, CMD MSc PhD 胡晓阳

Senior Research Fellow, Primary Care, Population Sciences, Medical Education, Faculty of Medicine, University of Southampton

Dan Jiang, MB MSc 江丹

Acupuncture Supervisor, Middlesex University's Whittington Hospital, Member of the British Acupuncture Council

Dr. Michael McIntyre, MSc PhD

Life Member of Register of Chinese Herbal Medicine, Former President of the National Institute of Medical Herbalists and former chairman of the European Herbal and Traditional Medicine Practitioners Association.

Fanyi Meng, MB MSc 孟凡毅

Programme Leader in Acupuncture at Lincoln College, Chair of the Educational Committee of Chinese Medicine, and Member of both Chinese Medicine Accreditation Board and British Acupuncture Accreditation Board.

Sam Patel

Founder of Acupuncture in Surrey, Former Vice-President of World Federation of Chinese Medicine Societies, Former principle of International College of Oriental Medicine.

Amanda Shayle

Vice President of the Acupuncture Society, Senior Lecturer at the College of Chinese Medicine London.

Huijun Shen, MB MSc 沈惠军

Senior Lecturer & Clinical Supervisor of the Acupuncture Programme, Lincoln College. Formal president of Association of Traditional Chinese Medicine and Acupuncture.

Dr. Tiejung Tang, MB MSc PhD 唐铁军

Executive Council Member, World Federation of Chinese Medicine Society (WFCMS). Vice-Chairman, Special Committee of Clinical Cases Study of WFCMS and the Special Committee of Epidemic Disease of WFCMS.

Dr. Merlin Willcox

Clinical Lecturer and Researcher, University of Southampton. General Practitioner, Primary Health Care for Disadvantaged Populations, Traditional Medicine, and Clinical Trials of Herbal Medicine.

Prof. Mei Xing 邢梅

President of Association of Traditional Chinese Medicine and Acupuncture. Founder of Manchester Academy of Traditional Chinese Medicine, Visiting Professor of GuiZhou University of Traditional Chinese Medicine.

Dapeng Zhang, MB MSc 张大鹏

Founder and the principal practitioner of Dapeng Clinic

Ye Zhang, MB MSc 张晔

Founding member of Phoenix Academy of Acupuncture & Herbal Medicine.

Dr. Kaicun Zhao, MB MSc PhD 赵凯存 博士

Programme Leader at the Department of Mental Health, Social Work and Integrative Medicine, Middlesex University London, Formal president of Association of Traditional Chinese Medicine and Acupuncture.

Contact the team

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